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Public Management

#1 Introduction: what is public management?

Fumiaki YASUKAWA, PhD
International School of Economics and Management

BIO of teacher in charge



FUMIAKI(FUMI) YASUKAWA, PhD

Professor of Health Management

Received Master in economics from Kyoto Univ. in 1993

Received PhD in economics from Kyoto Univ. in 2004

Specialties : Health Economics and Policy
Risk Management

Prof. Yasukawa had learned his basic idea of economics in Kyoto,
and his basic idea of risk science in Harvard School of Public Health



Books : *Economic Analysis of Medical Safety* in 2004

Text book of Risk and Crisis Management in Healthcare in 2010

Conflict Management and Modern Society (edit.) in 2014

Introduction and guidance for the lecture

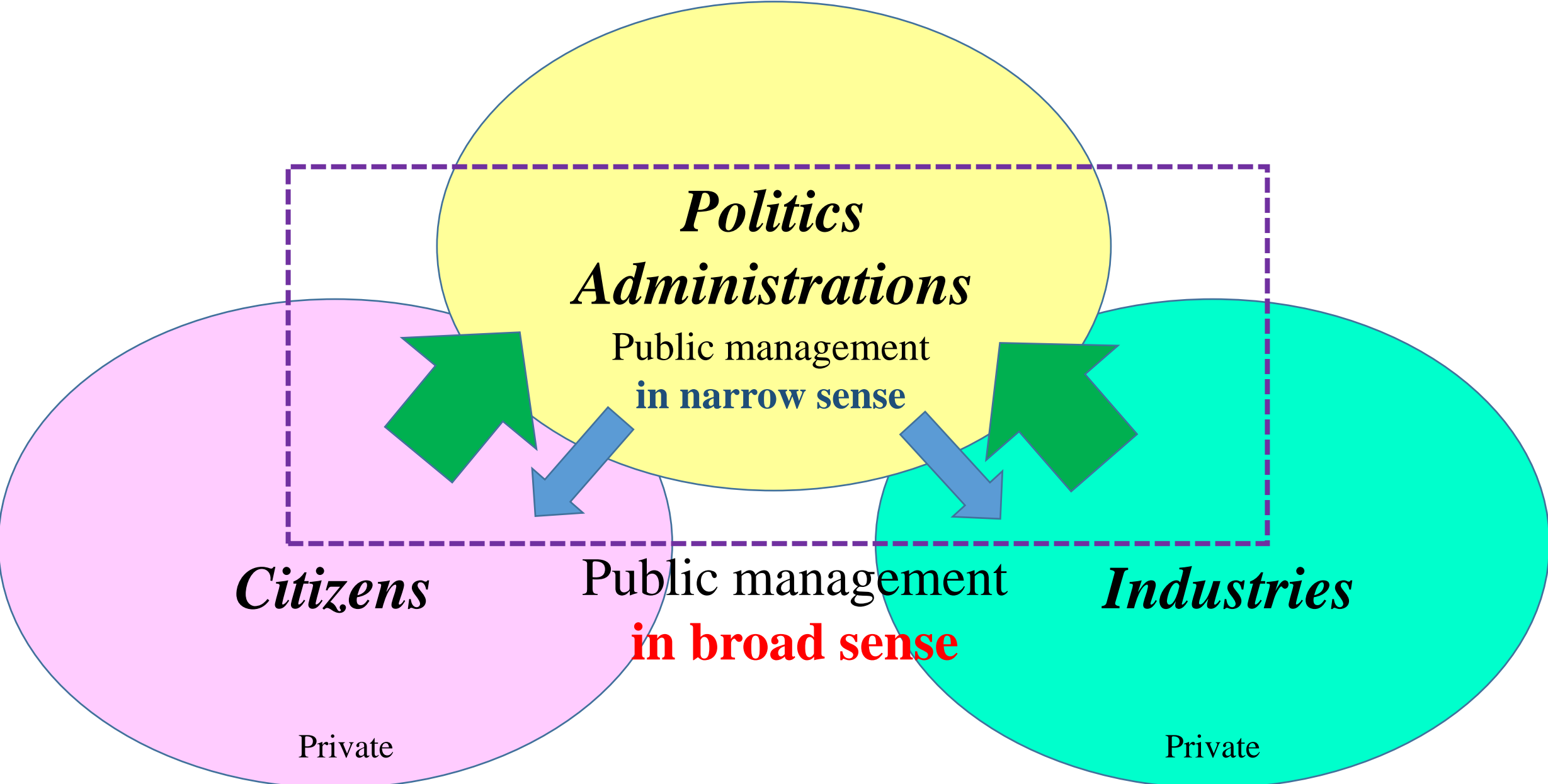
Area of public management at a glance



Issues should be covered by public management

- **Public sector behaviors / responses against social matters**
- **Governance both in public and private sectors**
- **Social accountability of public sectors**
- **Strategy of managing social organizations**
- **Strategy of managing people and leadership**

What is public management ?



Definition of public management(PM) : a bit more

Traditional(classic) PM

Public service

A service provided by the government, such as hospitals, schools, or police.
The government and the work that its departments do.

Administration

The arrangements and tasks needed to control the operation of a plan or organization in public sector

*Cambridge English dictionary

Modern(innovative) PM

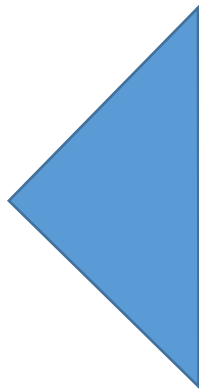
New Public Management(NPM)

A concept in which management technology or scheme working in private enterprises are installed into public administration and service delivery. It was not until 1980th in western countries to launch this policy, and this introduced market mechanism into public services and a trigger of providing effective and high quality services for the people.

At the same time, information disclosure and accountability are thought very critical for public sector workers

*Cambridge English dictionary

PM



Related disciplines for public management

● **Political science**

● **Policy studies**

● **Administrative science**

● **Economic**

● **Accounting**

● **Philosophy**

● **Law**

● Psychology

● Leadership

● Cost effectiveness/benefit

● Cognitive sciences

Tentative schedule of lecture

- #1 Introduction: what is public management?**
- #2 What is management in private firm? (from interdisciplinary arguments)**
- #3 What is management in private firm? (from P. Drucker's argument)**
- #4 What is public? (from interdisciplinary arguments)**
- #5 What is public? (from international view)**
- #6 Privatization and productivity (methods of privatization)**
- #7 Privatization and productivity (merit and demerit of privatization)**
- #8 Administrative evaluation and governance (four elements of sustainability)**
- #9 Administrative evaluation and governance (circumstance of administrative evaluation introduction)**
- #10 Administrative evaluation and governance (modelling and practice of evaluation)**
- #11 Practice of public management (example in public works)**
- #12 Practice of public management (example in administrative services)**
- #13 Practice of public management (example in healthcare services)**
- #14 Future perspective and problems of public management**
- #15 Examination**

Important notes

- **Handout should be downloaded from my HP* before lecture.**
- **Grouping for group-work may be assigned among course work.**
- **Discussion and Q-A activity is very critical in this lecture.**

***URL of my Home Page**

<https://yasukawafumiaki.weebly.com/>